

# ALEXANDER CLARE

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## OBJECTIVE:

I am eager to join a team of business professionals that can utilize my creativity and talent. Looking to jumpstart my career in illustration and graphic design, I want to showcase my innovative work in a manner useful to the professional business world.

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## RELATED EXPERIENCE:

**Illustrator/Graphic Designer - *Fegley's Brew Works* / Bethlehem, PA**

**September 2009 – present**

What began with illustrating and designing the beer labels for the bottles, became a graphic design job, requiring me to fulfill various project goals, such as 6-pack and case designs, advertisements, coaster designs, truck graphics, and event posters. I make heavy use of programs such as Illustrator and Photoshop, but also do a lot of hand-drawn art for a set of rotating chalkboards placed above the bar. I have become experienced in printing procedures and color management.

Responsibilities:

- Designing to a schedule
- Fitting the owner's artistic needs
- Adapting to fit a project's style
- Anticipating the direction of the client
- Keeping in constant communication with the team

**Caricature Supervisor - Kaman's Art Shoppes / Sandusky, OH, Tampa, FL, Allentown, PA**  
**May 2005 - November 2009**

I spent five years drawing caricatures in amusement parks around the country, including: Cedar Point in Sandusky, Ohio; Busch Gardens in Tampa, Florida; and Dorney Park in Allentown, Pennsylvania. Even in my first year, I showed tremendous drive and enthusiasm for the job, often out-selling my superiors. In my later years as Supervisor, I regulated inventory of the park's art supplies in addition to overseeing a staff of about 20 artists.

**Responsibilities:**

- Customer Service Skills
- Sales
- Quick and Accurate drawing skills
- Scheduling
- Inventory and display art for the stand

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**RELEVANT FREELANCE PROJECTS:**

- Crayola
  - Coloring Books
  - International package concepts and alterations
- Touchstone Theater
  - Illustration and Animation for the Pan Show
- Lehigh Valley Beer Week logo and website design
- Outta Hand Brews labels
- Conkauctions product label design

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**EDUCATION:**

*Columbus College Of Art And Design / Columbus, Ohio*

**Bachelor's Degree: Illustration and Graphic Design**

**Graduated: May 2007**

- 3.4 GPA
- Involved in Student Programming board
  - Helped to create on-campus newsletter
  - Drew caricatures at campus events

- Related Class Experience
    - Advertising and Graphic Design
    - Portfolio and Marketing
    - Adobe computer programs
    - Illustration Techniques and Methods
    - Typography
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## SKILLS:

Adobe Photoshop - Adobe Illustrator - Adobe InDesign – Drawing – Illustration  
Organizational Leadership - Customer Service/Sales - Graphic Arts - Time Management - Team Player

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## HONORS + AWARDS:

- 2012 Best of Philly Beer Scene Nominee – Best label art
- 2012 Lehigh Valley Art Wars – 3<sup>rd</sup> Place
- 2011 Lehigh Valley Art Wars – Champion
  - Main Feature in the gallery displaying works from the Competition
- 2010 Goggleworks “Drink, Design, and Be Merry” | Reading, PA
  - Honorable Mention for Fegley’s Brew Works labels (see above)
- 2009 International Society of Caricature Artists Convention | Sandusky, OH
  - 3<sup>rd</sup> Place: “World’s Fastest Artist”
  - 3<sup>rd</sup> Place: “Best Retail/Party Style”
- 2008 International Society of Caricature Artists Convention | Raleigh, NC
  - 1<sup>st</sup> Place: “Outstanding Body Situation”
  - 3<sup>rd</sup> Place: “Outstanding Cartoon Style”
- 2008-2009 Kaman’s Art Shoppes | Tampa, FL & Allentown, PA
  - (4) Kaman’s Elite distinctions – 1 day’s sales exceeding \$1,000.00

## INTERESTS:

Live figure drawing, caricatures, video games, film/movies, Baseball, home-brewing

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## PROFESSIONAL REFERENCES:

### **Rich Fegley**

President/Owner Fegley's Brewworks

610-509-8996

[Rich@thebrewworks.com](mailto:Rich@thebrewworks.com)

### **Traci Langer**

Marketing Director - Fegley's Brew Works

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### **Kathy Hogan**

Regional Director - Kaman's Art Shoppes

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Personal references available upon request.